


I V Y P R E P

UNIVERSITY  
APPLICATION  
CONSULTING

United States






# We are Singapore's top gateway to world-class universities.

Hundreds of students have chosen us to be their  
university application guides.

Their admissions successes last a lifetime.



## Just 50 Ivy League places for Singaporeans each year. Success comes from differentiation.

Each year, more than 1,000 applicants from Singapore compete for approximately 50 Ivy League places. Most of these applicants have flawless academic and co-curricular records. To beat the admissions odds, applicants must stand out.

We know how to help you do just that.

## We help you create a winning application strategy.

Having worked with hundreds of top students from Singapore and Asia, we know that application success is only possible with the right application strategy. An impressive application is one that is tailored perfectly to your unique personal background, experiences and talents.

## Maximize your one chance at application success.

The university application process is confusing, daunting, and downright tricky without the right information. Having expert consultants in your corner who have successfully guided hundreds of students into schools of their choice can be the very thing that tips the scale in your favor.

# The leading university application consulting team in Singapore

## World-class university application experts at your side.

As experienced consultants, we study university application trends closely and stay constantly up-to-date through regular contact with school students, alumni and current candidates.

Our team meets every week to share feedback, ideas, and recommendations with each other in order to ensure that every one of our clients receives the best advice possible. We are as committed to your university application success as you are.

## Proven results. Unparalleled success.

Among all the university application consulting firms in Singapore, IvyPrep has the best track record of admissions success with Singapore-based high school students. Over the years, we have helped students gain admission into every illustrious U.S. university, such as Harvard, Yale and Stanford.

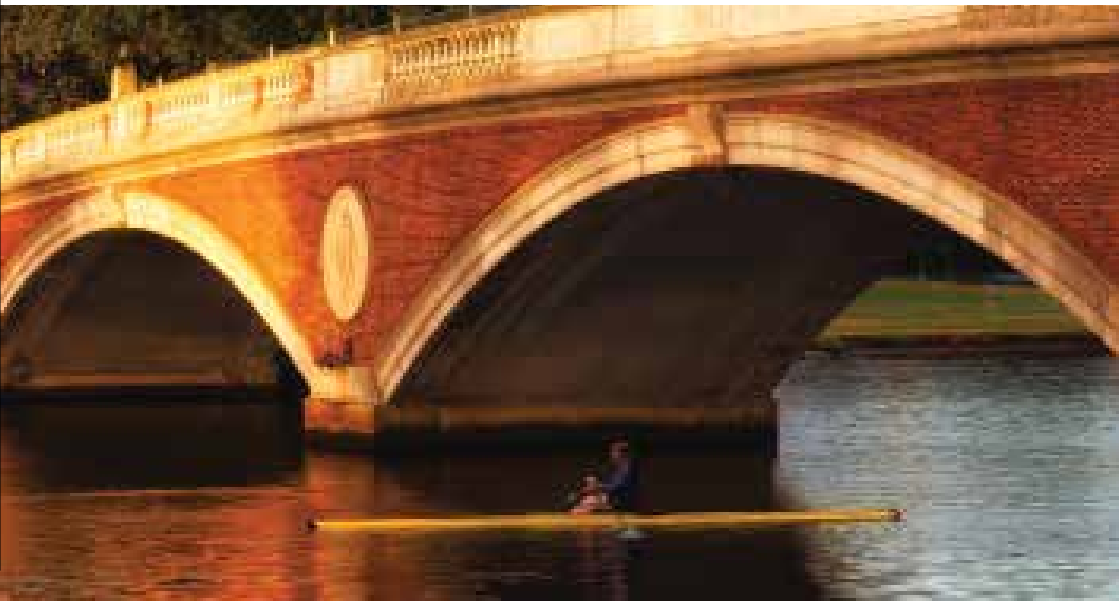


# The IvyPrep University Consulting Framework: a proven unique application strategy developed by top Ivy League graduates.

At IvyPrep, you will be introduced to the tried-and-tested IvyPrep university consulting framework – a comprehensive university application strategy that has worked for hundreds of candidates who applied to top-tier universities.

After years in the industry, we have helped every kind of applicant apply this framework to their own unique candidacy — including athletes, student councillors, chess players, investment enthusiasts, engineers, National Service army officers, students with extensive global experiences, and everything in between. We have helped candidates from Singapore to Sydney, Seoul to Jakarta, Dubai to Mumbai, Manila to Beijing.

Thanks to our wealth of experience and know-how, we are well-qualified to help you tell your story in a way that will seize the admissions committees' attention and make you stand out.



# Insider Expertise

## Real insider perspectives on university admissions.

Our principal consultants are all experienced insiders, who have not only gained entrance to the top universities, but also previously served as alumni interviewers for Ivy League universities. We possess the “insider knowledge” to advise you on how to leave a strong impression on your target universities.





## Experts at helping Asian applicants. Capitalize on your background.

Over the years, we have developed an impeccable understanding of the key attributes university admissions officers are looking for in Asian applicants. Having worked with students from every top school in Singapore and around Southeast Asia, we provide keen insights to help you stand out from the intense competition.



# A world-class experience. Right at your fingertips.

## Application guides to top universities by Ivy League and Oxbridge graduates.

IvyPrep is the only university application consultancy to offer all of our students full access to our unique catalogue of university application guides, exclusively researched and written by Ivy League interviewers and graduates of top U.S. and U.K. universities, including Yale, Columbia, Brown, Stanford, Dartmouth, and Oxford. Wherever you're applying, our guides are an invaluable resource, explaining step-by-step how to craft a winning application essay to highlight your unique personal background, experiences and talent.

## 48 business hour turnaround. Setting industry standards.

With IvyPrep, you are always one step ahead of your application deadlines. We monitor the deadlines religiously to ensure that you submit your applications in good time.

To cater to your busy schedule, we offer complete freedom and flexibility in booking sessions with us.

We believe in excellent work done efficiently: we strive to return any essays submitted to us, within 48 business hours, with detailed and insightful comments.



# Take control of your success.

Personally optimized technology. Fast track to admissions success.

We use a world-renowned project collaboration platform that allows you to be ahead of all your deadlines, keep track of all your tasks, and communicate with your consultants with just one click. Even with a packed schedule, you will be able to seamlessly integrate the admissions process into your busy life.



# 8 key steps to a successful application.

A personal timeline to your dream university.



## 1. University selection

Not sure which university suits you? We will guide you to shortlist universities that match your academic, personal and professional goals.



## 2. Applicant profiling

We will advise you on the best way to present your candidacy. By accentuating your strengths and targeting any weaknesses, we will help you to tell your story and craft a winning profile.



## 3. Highlighting your activities and accomplishments

It's more than just listing what you've done. We'll help you prioritize and detail your accomplishments so that they impress the admissions committee.



## 4. Brainstorming essays

With one-on-one ideation sessions, our consultants will help you identify interesting and inspirational stories from your life experiences. We want to help you leave an indelible mark on the admissions committee.



## 5. Completing the application

Confused by the Common App or UCAS? Our consultants will walk you through each aspect of the application portal, ensuring that you seize every opportunity you have to make an impression.



## 6. Completing the university supplementary section

Your answers to the supplementary questions are vital: they inform the admissions officer about the real you. Our consultants will help you to pen intelligent, creative and compelling responses to these questions.



## 7. Securing recommendation letters

Selecting the right individual to write an ideal letter of recommendation requires strategic planning. Our consultants will assist you in selecting and guiding the recommenders whose letters will best enhance your application.



## 8. Interview preparation

We offer interview preparation sessions to hone your presentation skills, so that you can waltz into any interview with complete confidence.

# Where are you headed?

IvyPrep is Singapore's most successful admissions consultancy and is nationally recognized as the leading gateway to the Ivy League, Oxbridge and other top globally-renowned universities.

With our admissions guidance, our students have been accepted to:

## THE IVY LEAGUE

Harvard University  
Yale University  
Princeton University  
University of Pennsylvania  
(Wharton School of Business,  
College of Arts and Sciences)  
Columbia University  
Dartmouth College  
Brown University  
Cornell University

## TOP PRIVATE U.S. UNIVERSITIES

Stanford University  
University of Chicago  
Duke University  
Northwestern University  
New York University  
(Stern School of Business,  
College of Arts and Sciences)  
Washington University in St. Louis  
University of Notre Dame  
Georgetown University  
University of Southern  
California  
Tufts University  
Boston University  
Claremont McKenna College

## TOP PUBLIC U.S. UNIVERSITIES

University of California,  
Berkeley  
University of California,  
Los Angeles  
University of Virginia  
University of Washington

## TOP U.S. SCHOOLS FOR ENGINEERING

Massachusetts Institute  
of Technology  
California Institute of  
Technology  
Carnegie Mellon University  
University of Michigan  
Georgia Institute of Technology  
University of Illinois,  
Urbana-Champaign (UIUC)  
University of Wisconsin-Madison

## TOP U.K. UNIVERSITIES

University of Oxford  
(PPE, Economics & Management, Law)  
University of Cambridge  
(HSPS, Law, Psychology, Economics)  
London School of Economics  
(Economics, Law)  
Imperial College London  
(Engineering)  
University College London  
(Economics, Law)  
King's College London  
(Law)  
University of Warwick  
Durham University

Let us be part of your journey.  
Speak with an IvyPrep consultant  
today.



"I've received offers from Yale, Columbia, Cornell and UPenn! Thanks for all your help with the essays as well as with the interviews... I've decided to commit to Yale! They're also offering me a chance to enroll into their Directed Studies Program for freshman year. Thanks again for your help!"

**L. Wong, Raffles Institution**  
**Yale University, Class of 2018**

"Thanks for the well wishes! The admissions applications went well. I've been accepted into Queen's College for Law. I would really like to thank you for all the help. It was truly insightful and very useful."

**N. Koh, Anglo-Chinese School (Independent)**  
**Oxford University, Queen's College,**  
**Law, Class of 2017**

"I want to express my heartfelt thanks to you for taking the time and effort to guide and prep me throughout the entire university application period! I will always remember all your help."

**N. Aw, NUS High School of**  
**Mathematics and Science**  
**Stanford University, Class of 2020**

"Thanks so much for your help! I've received offers from Bristol and King's, and I'm currently awaiting a reply from LSE... Just an update - I got accepted to LSE too, so I think I'll go with LSE! Thanks so much for all the help and advice you've given me. I don't think I could have done it without your help!"

**L. Lim, Raffles Institution**  
**London School of Economics,**  
**Law, Class of 2018**

I V Y P R E P

**SAT • ACT • University Application Consulting**

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